1. Queensland’s protected areas are key tourism attractions and recognised as an important part of the tourism economic pillar. The quality of these areas is increasingly recognised as providing a strong and unique competitive advantage in both domestic and international markets. Queensland’s five World Heritage Areas, more than any State in Australia, are key attractors particularly in the international market.
2. The Government is committed to improving access to national parks for the benefit of ecotourism.
3. The Department of National Parks, Recreation, Sport and Racing (NRPSR) is leading two key strategies to attract the interest of private proponents in ecotourism developments on national parks:

* an Expression of Interest for sustainable ecotourism developments on national parks and other protected areas will be released by end June 2013; and
* NPRSR is pursuing the development of a portfolio of high end opportunities to attract investors through a targeted strategy.

1. Cabinet approved that the Queensland Eco and Sustainable Tourism (QuEST) policy be publicly released.
2. Attachments

* [Queensland Eco and Sustainable Tourism (QuEST) Policy](Attachments/quest-info-booklet.pdf)